



# YOUTH MINISTRY

Calling all Youth!

Syro Malabar Church of Dublin, Ireland "Youth Ministry" is looking for a new visual identity and needs your help. We are seeking our youth who can design creative, innovative and professional logo design, Suggest Name for Youth Ministry and produce a Mission statement. The logo, Name and Mission should be recognizable and help promote Syro Malabar ethos. The rest is up to you!

### **How to enter the Contest**

The contest begins on July 24th 2015 and is open to all youth from our Nine Mass Centers in Dublin. Age group of contestants should be within

- 13 years to 25 years inclusive. Submissions will be accepted through August 15th 2015. Winners will be announced in via our website, social media websites and by direct contact to the winners' email accounts. In order for your entry to be submitted and reviewed by our judges, all
  - Submitted directly to Binu Antony, Youth Co -ordinator at binuantonyk@yahoo.com

entries must be:

- 2. Submitted in their original source file and
- 3. Submitted as a high-resolution .pdf with 300 dpi or higher.
- 4. All entries must contain Full Name, Address, Age, Phone Number, e-mail and name of Mass Centre of the contestants.

# Requirements

Professional: The logo, Name and Motto will be featured on Syro Malabar website, our social media platforms and other mediums (stationary, pamphlets, t-shirts etc). As a result, while we want the logo to be eye-catching, it must still be legible. The name and mission should reflect Syro Malabar ethos. •

Theme: "Logo, name and mission" must promote the ethos of Syro

Malabar community in general and Youth Ministry in specific. Design should be universal in theme, and not nation specific. • Color: For the Logo and Name There are no limitations and any colors

may be used. However, logo must look good in color (if any) or black and white. For Mission statement there is no restrictions.

Integrity: Logos cannot contain copyrighted material. Logos must have been created and edited by the contestant. Logos may not include images

or licensed images that have been previously published. Must be easily

reproducible and scalable for large and small formatting. Use of online logo generators are not allowed. Mission and suggested name also should

be genuine and unique.

## **Contest Details**

Winners will be selected by the Syro Malabar Church, Dublin. Contestants agree that SMC to publish their logo, name and mission in any places/materials as deemed fit time to time.

Contestants assign all ownership rights, including all intellectual property rights of the logo, Name and Mission statement to Syro Malabar Church Dublin. Additionally, Syro Malabar Church Dublin may alter, modify or revise the logo, name and mission as it sees necessary.

Syro Malabar Church Dublin reserves the right to not select a winner if, in its sole discretion, if no suitable entries are received.

### **Prize**

Contest winners in each section (Logo, Name and Mission Statement) will receive a cash prize of €100 in each section, totaling €300.

Useful Links

www.syromalabarchurch.in
www.syromalabar.ie
www.vatican.va/gmg/documents
www.worldyouthday.com
www.krakow2016.com
www.indianchristianity.com